Extreme outcomes that could heighten awareness or put off chemicals

Burns – look at chemical burns data, any changes from non branded, to branded chemicals? Users? Deliberate harm e.g. weedkiller suicide India esp.

Rashes, lung irritation, awareness of asthma, excema

Spraying crops – rural

Pest control – internal and garden, urban and rural, what was used before rodenticides, just mechanical traps? Inscecticide sprays, traps, e.g. slugs

Spills, explosions, large scale accidents

Revelations about toxic waste disposal/storage

Murder stories – disposal of bodies

Acid attacks

Lead in paint (mid 60s, some minor uses until 80s), lead in petrol

Rise of health and safety in the workplace awareness/ legislation / unions

Safety campaigns – public, govt, see AHRC project by *Mike Esbester – safety messages on posters, any surface, responsibility on individual, govt wanted to avoid legislation/ intrusion.*

High profile medical (but due to taking a pharmaceutical= authority told safe = chemical)

Thalidomide – birth defects in offspring

Diethylstilboestrol – abnormal reproductive organs of resulting offspring

We know that children whose mothers took diethylstilboestrol (a potent oestrogen used to prevent miscarriage) during pregnancy in the 1950's and 60's suffered from abnormalities of their reproductive organs. Use of diethylstilboestrol was stopped in the early 1970's.